



KINETIC TYPOGRAPHY

WYATT TINDER

MOTION GRAPHICS

PROCESS BOOK

INITIAL SONG IDEAS

- **CAROUSEL- Melanie Martinez** *
- **LIVEWIRE - Oh Wonder**
- **HOLD ON - Alabama Shakes** *
- **PINK MATTER - Frank Ocean**
- **MY BODY IS A CAGE - Arcade Fire**
- **WORK SONG - Hozier**

NEXT STEPS

Find 30-60 second clip from song and edit using Adobe Audition. Start sketching storyboards. Get feedback on music selection.

STORYBOARD SKETCHES

"HOLD ON" - ALABAMA SHAKES

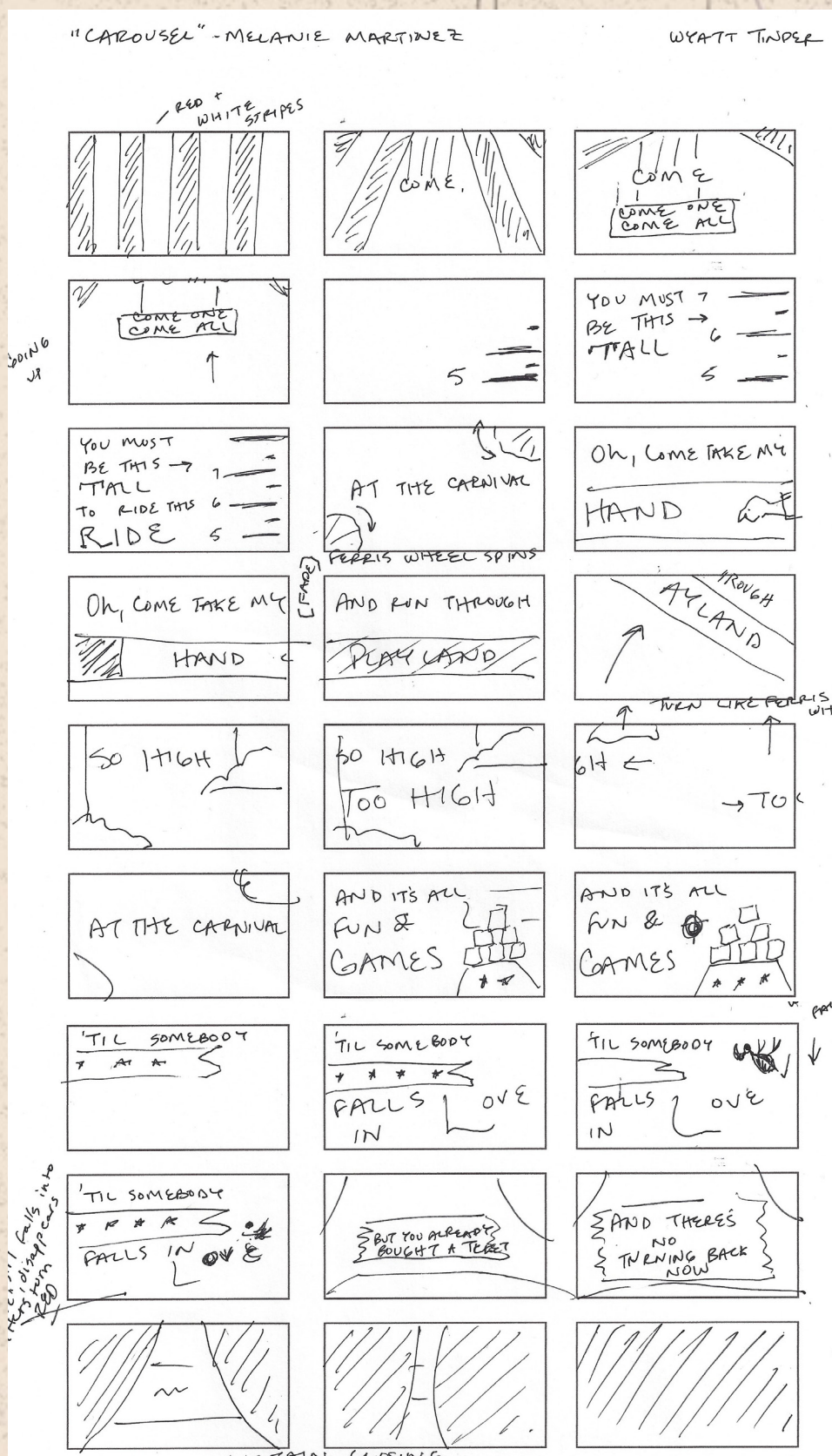
"HOLD ON" - ALABAMA SHAKES

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STORYBOARD SKETCHES

"CAROUSEL" - MELANIE MARTINEZ



DIGITAL STORYBOARDS

“HOLD ON” - ALABAMA SHAKES

**BLESS MY
HEART**

**BLESS MY
HEART**

**BLESS MY
HEART**

**BLESS MY
HEART**



**BLESS MY
HEART**
SOUL



**I DIDN'T THINK
I'D MAKE IT**

**I DIDN'T THINK
I'D MAKE IT**

22

**I DIDN'T THINK
I'D MAKE IT**

22
YEARS OLD

MUST BE SOMEONE



up above



up above

SAYING:

SAYING:

SAYING:

Come on,

DIGITAL STORYBOARDS

“HOLD ON” - ALABAMA SHAKES

SAYING:
Come on,
Brittany!

**YOU GOTTA COME
ON
UP.**



YOU GOTTA

YOU GOTTA H

OOO OOOO

**OOOOOOOOOOOOOOOOOOO
OOOOOOOOOO**

**OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOO
OOO**

**OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOLD**

**OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOO
OOOOOOOOOOOOOOOOOOO
OOOOOOOOOLD ON.**

**OOOOOOOOO
OLD ON.**

ON.

ON

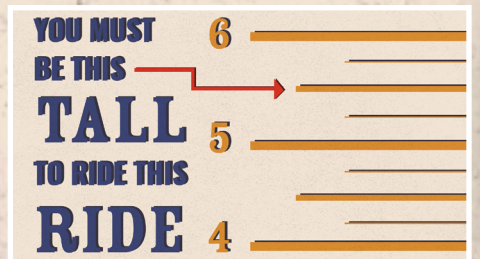
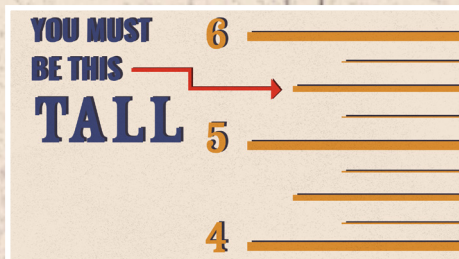
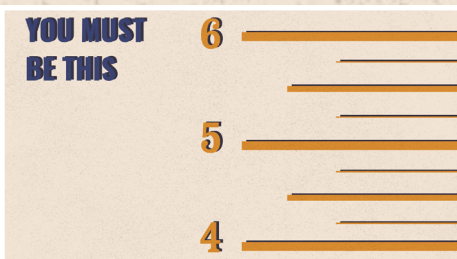
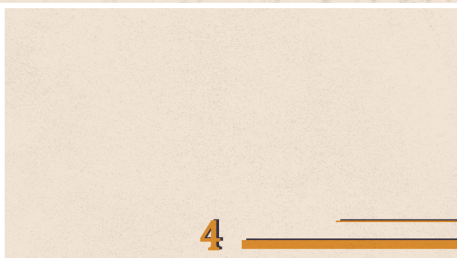
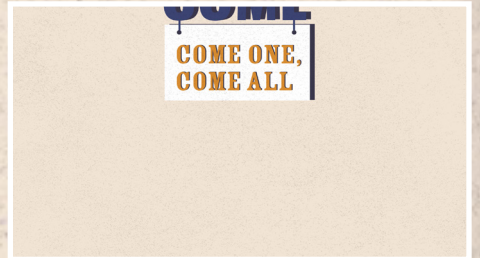
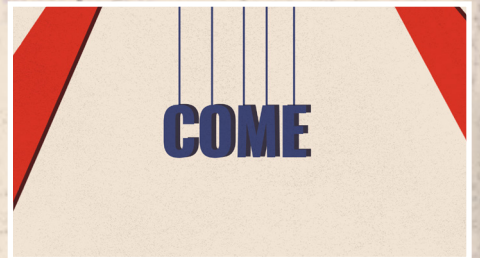
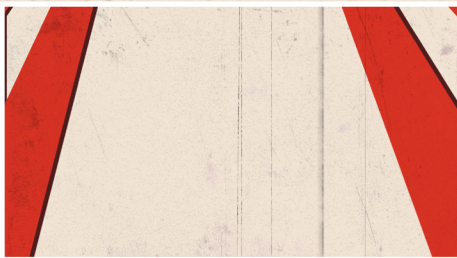
YEAH YOU'VE GOT TO

**YEAH YOU'VE GOT TO
hooooold**

**YEAH YOU'VE GOT TO
hooooold
on!**

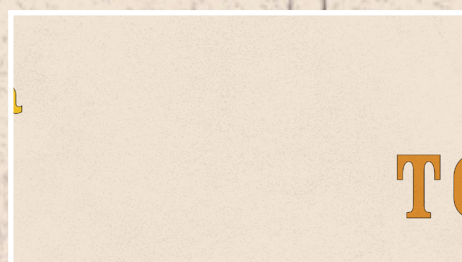
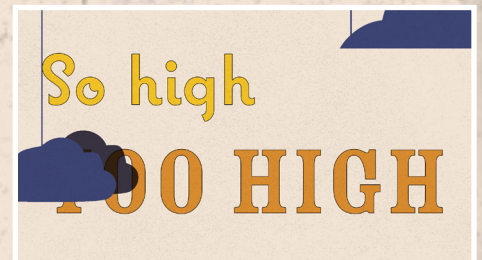
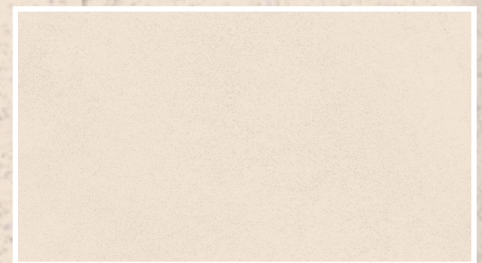
DIGITAL STORYBOARDS

“CAROUSEL” - MELANIE MARTINEZ



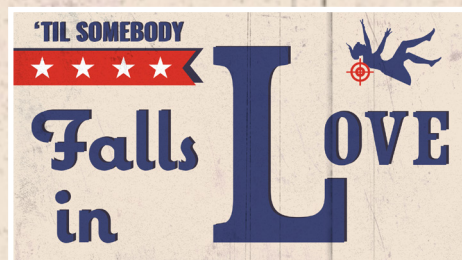
DIGITAL STORYBOARDS

“CAROUSEL” - MELANIE MARTINEZ



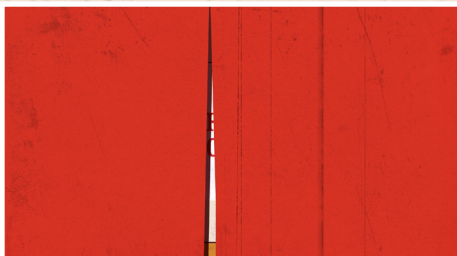
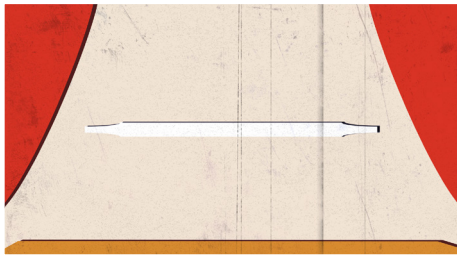
DIGITAL STORYBOARDS

“CAROUSEL” - MELANIE MARTINEZ



DIGITAL STORYBOARDS

“CAROUSEL” - MELANIE MARTINEZ



SELECTION

Based on feedback, move forward with “Carousel” by Melanie Martinez.

Notes:

Keep in mind legibility, especially when working with overlapping text.

Remember to bring Photoshop and Illustrator documents in as compositions with retain layers on.

Pre-compose repeating scenes/elements for efficiency.

SELECTED LYRICS

“CAROUSEL” - MELANIE MARTINEZ

Come, come one, come all,
You must be this tall
To ride this ride at the carnival

Oh, come, take my hand
And run though playland
So high, too high at the carnival

And it's all fun and games,
'Til somebody falls in love,
But you've already bought a ticket,
And there's no turning back now

LINK

<https://youtu.be/tANgueetJ9s>



THANK YOU!

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MOTION GRAPHICS

PROCESS BOOK